



i5 web works Wins Chairman's Award from Southlake Chamber

The Southlake Chamber of Commerce named i5 web works winner of the Chairman's Award for 2008. The award is given annually for outstanding service that best supports the chairman's efforts to raise the profile of the Southlake business community.

Southlake, Tex. ([PRWeb](#)) April 28, 2008 -- Southlake Chamber of Commerce Chairman Randall McCauley presented the 2008 Chairman's Award for outstanding service to the Chamber, sponsored by First Financial Bank, to i5 web works founders Michael Burns and Carita Weaver.

The award, presented at the annual membership meeting, recognizes individuals whose efforts most directly help the Chamber chairman reach stated objectives during the chairman's term in office. A top priority for McCauley was updating the Southlake Chamber's image locally and internationally through a comprehensive Website update.

Weaver and Burns were up to the challenge of improving on the previous award-winning design - i5 did that one, too. Weaver said because the Internet constantly changes, even the best Websites must change over time or lose relevance.

The new site won a design award before it made its public debut. It presents information for the Southlake Chamber's key audiences in main categories that include Visitors, Residents, Events, Government and Business. i5 also developed a paid advertising program for the Chamber Website that drives additional highly targeted Internet traffic to the site, thus increasing Southlake's visibility nationwide.

McCauley thanked Weaver and Burns for their efforts, noting, "you have contributed far more than required to help us move forward. Your dedication to an extraordinary Website experience will be extremely beneficial to the Southlake Chamber and the community for years to come."

Burns said the job was made much easier because of the strong leadership of Chamber officers and staff, especially President Giovanna Phillips. "Giovanna's energy and vision provided the focused leadership needed to make this a great team effort," Burns said.

About Southlake Chamber of Commerce

The Southlake Chamber of Commerce (www.southlakechamber.com) is located in the heart of Northeast Tarrant County in the Dallas/Fort Worth Metroplex. Southlake offers an excellent quality of life in a comfortable, upscale suburban setting with convenient access to Dallas/Fort Worth International Airport and Fort Worth Alliance Airport. While Southlake has a robust local economy, it also serves as the gateway to major employment hubs in Fort Worth and Dallas.

About i5 web works

i5 web works provides Website design, re-design, e-commerce solutions, Internet Marketing Services, Pay Per Click analysis & management programs and search engine optimization for businesses. From its offices in the Dallas/Fort Worth Metroplex, i5 web works serves clients nationwide, providing a website ROI through the use of



technology and applying classic management services. For more information, please call i5 web works at 888-893-7519, or visit our Website: www.i5ww.com.

Contact

Michael Burns

i5 web works

1-888-893-7519 ext 701

###



Contact Information

Michael Burns

i5 web works

<http://www.i5ww.com>

888 893 7519

Michael Burns

Local Ads Work

<http://www.localadswork.com>

888 893 7519

Online Web 2.0 Version

You can read the online version of this press release [here](#).

PRWebPodcast Available

[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)