



i5 web works Receives Neos Award

i5 web works receives Neos Award for Website promoting the Colleyville Woman's Club fashion benefit

Southlake, Texas (PRWEB) May 23, 2008 -- i5 web works received a Neos Award for its work in developing and designing a professional Website to promote the Colleyville Woman's Club (CWC) fashion show benefit.

The Neos Award honors the exceptional support of a business, organization or individual that is a first-time contributor to the 30-year-old organization, which has raised more than \$2 million for local charities since its conception in 1978.

i5 donated services and personal time to work with event volunteers to develop a first-ever professional Website for the CWC fashion show benefit in 2007. The Website proved to be a powerful marketing tool for the CWC, generating increased awareness and excitement, which in turn attracted new sponsors and donors for the event. Faced with a quick turnaround, i5 co-owners Michael Burns and Carita Weaver not only pulled the initial design together in a matter of days, but also provided hosting for the CWC Fashion Show Website.

i5 raised the bar for this year's event with a fresh design incorporating the 30-year "Jewels of Generosity" theme -- "Celebrating 30 Years of Priceless Caring with Commitment." The Website continued to generate traffic and drive attendance to the event as well as sponsorship.

"We're so grateful to have been the beneficiary of i5 web works' outstanding professional services and how it has helped make this such a special event," CWC President Tanya Allgood said. "The CWC wanted to recognize the company for its generosity of both donated services and personal time in support of our organization and the community."

The innovative Website created for the CWC fashion show is one more success story for i5 web works. The company, which provides Website design and a host of Web-related services, was recently recognized as the Chairman's Business of the Year by the Southlake Chamber for its work in helping the Chamber completed its new portal styled Website for visitors and residents alike. The site includes detailed information about local businesses, government agencies, schools events and other elements that have helped put Southlake on the top of the list of families relocating to the Dallas-Fort Worth Metroplex.

"We're honored to have received this award from CWC," i5's Weaver said. "It's always nice to be recognized, but I think it's even more meaningful to have provided services and a contribution to an organization that does so much good for the local community."

About i5 web works

i5 web works provides Website design, re-design, e-commerce solutions, Internet Marketing Services, Pay per Click analysis & management programs and search engine optimization for businesses. From its offices in the Dallas/Fort Worth Metroplex, i5 web works serves clients nationwide, providing a website ROI through the use of technology and applying classic management expertise. For more information, please call i5 web works at 888-893-7519, or visit our Website: www.i5ww.com.

About the Colleyville Woman's Club

Since 1978 when a small group of women gathered in a Colleyville bank with \$25.00 donated by the Chamber of Commerce, their organization, the Colleyville Woman's Club, has since grown into a well-known service organization of over 250 members that has raised over \$2 million for local charities. The mission of the Colleyville Woman's Club is to enhance the community through education, volunteer service, charitable fundraising, and other member activities. The Colleyville Woman's Club holds its General Membership Meeting the second Tuesday of each month, September through May. The meeting is usually at 9:30 am in the Colleyville Center, 5301 Riverwalk Drive. Visit their website at www.cwcfashionshow.com.

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