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New Internet Service Office Opens in North Texas

November 3, 2003 – Richardson, Texas -- There's a new connection in the North Texas Internet Industry. WSI, worldwide leader and leading edge Internet Consulting and Education Company, is proud to announce the launch of a new Internet Consultant (IC) office in Richardson, Texas.

Headquartered in Toronto, Canada, WSI's latest office will be run by IC Timothy E. Lyons, Sr.; providing local businesses with specialized Internet business strategies.

Mr. Lyons, Sr. has 35 years of business experience with a generalist background including several startup operations. His unique work history allows him to identify the core issues that small to medium businesses must thoroughly analyze in developing a successful E-Solution strategy. A resident of Richardson since 1977, his familiarity with the North Texas area is a definite plus to doing business in the technology rich atmosphere of the Telecom Corridor. Mr. Lyons, Sr. and his wife Gloria have raised six children, all graduates of Richardson schools and they continue to enjoy the quality of living in the North Texas area.

Currently rated the #1 Internet Services Business in the World and the 4th fastest-growing International Franchise, WSI recognizes that as Internet technologies emerge and continue to influence the way we do business, having a website is simply not enough. Businesses must conform to and capitalize on this change with the help of a partner committed to positioning clients at the forefront of the digital revolution. WSI ICs guarantee clients a technologically advanced, search engine friendly website by exercising the ABCs of Internet Success (Advanced Technology, Being Found and Consultation and Education).

WSI's "Internationally Recognized Internet Consultants" assess client's business needs and opportunities by using the patent pending Lifecycle™ System, an Internet solutions delivery framework. The first step is the Internet Business Analysis™ (IBA) process, during which Mr. Lyons, Sr. will ask direct questions to identify client's competitive advantage, target markets, online/offline marketing initiatives and objectives of an Internet presence. The client's Internet Solution is then customized - using services like consultation, design, development, hosting, optimization, site registration and marketing support - to both reduce business overhead and increase profit.

Each Solution is distinctly built at one of WSI's many certified Global Production Centers, strategically located in low cost, high-tech regions such as India and Australia – promising each client an oriented, state-of-the-art Internet Solution at an economical cost.

More About WSI

WSI's systems have been utilized and proven by over 700 Internet Consultants in 87 countries worldwide, WSI delivers thousands of e-business solutions to small and medium sized businesses annually. For more information visit <http://www.wsipremiere-solutions.com> or E-mail tilyons@wsipremiere-solutions.com