

## **Jim Bowman**

Jim Bowman has helped companies of all sizes get known and build their images. He has held positions of national and international responsibility with leading companies, including Vice President of Corporate Communications for Nokia Inc., Director of National Media Relations for Sprint, Senior Manager of Communications for Illuminet and Media Relations Manager for Pratt & Whitney Aircraft and Sikorsky Aircraft.

**Writing.** Jim has a talent for writing Website copy that makes people read and search engines take notice. He excels at crafting news releases that get news about your company reported and build all-important return links to your Website, another important path to improved search engine ranking. He also is in demand to create business-building collateral materials and presentations for corporate executives. His most recent book, *Hurry, Sunday!*, was published in 2005 by Infinity Publishing, and is available at most online bookstores.

**Communications and Marketing Strategy.** Jim's insight as a strategic thinker has helped build brands and sustain the images of some of the world's most respected companies, including Nokia, Sprint and United Technologies. His skillful handling of an international business crisis for Pratt & Whitney Aircraft was recognized by the International Public Relations Association as crisis communication program of the year.

Whether your needs are broadly strategic or tightly focused and tactical, let Jim Bowman help your determine the best course of action for your company.

Find him at [www.i5ww.com](http://www.i5ww.com).